



A Revolutionary Online Marketplace

After two years construction, this patented and versatile application launched in the fall of 2004. Based on a unique concept by creators David Humphrey and Peter Levshin, it solves one of the biggest problems plaguing internet marketplaces for a long time. Unlike other popular websites, buyers and sellers pay nothing. Fraud is eliminated because sellers are not paid until buyers express satisfaction. Users post ads and interact with each other, making offers, buying, shipping, verifying quality, and eventually claiming payment. And it's the only marketplace on the where every dollar of every transaction is escrowed at no additional cost to buyer or seller.

The creators of ClassifiedBuyers.com approached us in 2001 after a failed exercise at turning their concept into a working web application. We worked closely with them to design everything from the business model, to the database and web flow, to technology, coding, testing, and site implementation.

Some advanced features of Classified Buyers.com:

- Shipment tracking for FedEx and other popular carriers
- multiple payment models, including credit card charges and ACH wire transfers
- powerful search options for both buyer and sellers
- action notifications and reminders for various events
- store marketing
- bulk upload features
- support for multiple billing rules
- alerts and notifications for posted ads
- email notification preferences
- expiry specifications for every offer and acceptance

ClassifiedBuyers implements security at multiple levels, including 3DES encryption, secure pages, suspicious activity lockouts, and validation steps to stop illegal activity. The programs include rigorous safeguards to detect and stop hacker activity. The website designed for efficient scalability and security and utilizes an n-tier model with SQL Server (SQL2000) in the back end. Middle tier uses Microsoft technology: ASP/JavaScript, Visual Basic, COM+, and MTS. All Business logic is handled by SQL Stored Procedures and COM objects. Development Environment utilizes Microsoft Visual InterDev.

www.ambasoft.com

We would be happy to set up a consultation with you to discuss ways in which AmbaSoft can provide lasting solutions to your enterprise.

AmbaSoft Inc.
23505 Crenshaw Blvd., Suite 153
Torrance, CA 90505
Tel: (310) 326-4160
Fax: (310) 326-6582

Attn: Ed Stevenson
Mobile: 949.678.0345
EMail: ESTevenson@ambasoft.com